



For Immediate Release

## Les Cooper appointed by Web Connectivity

London, 10<sup>th</sup> January 2008. Web Connectivity, the leading ACORD Gateway provider in the London insurance market, today announces the appointment of Les Cooper as Business Consultant. Les has had 12 years experience of IT development chiefly in the London Insurance Market and was a principal Analyst Programmer at Wellington and latterly Catlin. The appointment will greatly strengthen Web Connectivity's existing market leadership.

James Willison, Managing Director of Web Connectivity, said today "Les is much admired for the impressive roles he has played in the London insurance industry as a specialist in electronic messaging. As Web Connectivity's business develops, his contribution will be greatly appreciated."

Les Cooper said "I have been involved in messaging in the London Insurance Market for over 12 years now. I witnessed Web Connectivity emerge as the market leader during 2007 and am delighted to join them to progress ACORD messaging in both London and Bermuda. I look forward to the challenges accompanying my position at Web Connectivity."

He brings with him a number of years experience of XML insurance messaging having worked on a number of projects including:

- The London P2P project in which Wellington were a key member of the group, with a focus on two-way messaging
- The eReinsurance and Wellington integration.
- Market wide messaging initiatives where Wellington were the sole web services participant.

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## *Notes to editors*

### **Web Connectivity Ltd**

Web Connectivity, founded in 2003, focuses primarily on enabling companies to exchange structured and/or unstructured information using ACORD (Association for Cooperative Operations Research and Development) data and messaging standards. Its EnabledB2B Gateway allows instant communication with other parties using the ACORD Messaging Service (AMS) and the Reinsurance and Large Commercial (“RLC”) and Document Repository Interface (“DRI”) standards.

Web Connectivity is the recipient of 19 awards from ACORD. Web Connectivity won the following 2007 ACORD Awards:

1. Industry Leadership for Straight Through Processing Award
2. Early Adopter Award
3. Shared Service and/or Infrastructure Platform, Middleware Award
4. Web Services

[www.webconnectivity.co.uk](http://www.webconnectivity.co.uk)